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**The Powershop bvba
Yellow Jacket Case Study**

The Power Shop rents Yellow Jacket cable protectors to Sting's tour group and knows it can rely on the durability and consistency of those products. That reliability helps ensure fans dodge cable-related injuries and Sting's concerts go on without a glitch.

"We first heard about Yellow Jacket from contacts in the music touring industry," recalls Power Shop Owner and Manager Jan De Meyer. "They were strongly recommended to us as being the most solid ones."

For 19 years, the Power Shop has provided safe and solid crossovers for temporary power installations to concerts, television, fashion shows and other events. De Meyer has ordered more than 1,000 Yellow Jacket products over the years. Those pieces have retained their quality, he added.

De Meyer admits he tested the field and tried other cable protector brands. But, he says, those products damaged easily and were less durable than Yellow Jacket's.

"We still have the first batch of [Yellow] Jackets that we bought from a rock and roll tour more than 15 years ago," De Meyer said.

So while fans rock out at Sting's concerts, De Meyer worries little because he can rely on Yellow Jacket cable protectors to keep the music going and the fans happy.