



1/5/2009

**Gorilla Power Systems
Yellow Jacket Case Study**

At Gorilla Power Systems, they know they can rely on Yellow Jacket Inc.'s signature cable protectors to help prevent mishaps that can ruin a concert.

Gorilla Power Systems offers turn-key services and equipment to special events and construction projects. It is parent company to a handful of special event services companies including Gorilla Power Systems, an industry leader in turnkey portable energy.

As a whole, Gorilla Cos. prides itself on exceeding client expectations and uses the best equipment to achieve that goal. We use [Yellow Jacket] because we can count on them." said Gorilla Power Systems General Manager Jake Kidd. Yellow Jacket cable protectors meet and exceed Gorilla Cos. expectations and help it continue to be a reliable industry leader.

Duarte-based Yellow Jacket Inc. provides behind the scene support, protection and reliability at shows, events and concerts. The manufacturer's cable protectors are well known in the industry for two reasons: durability and response time, according to Kidd.

"When you look at Yellow Jacket and Brand X, they look the same, but you can tell the difference when you use it everyday," Kidd said. "Sometimes I find myself in a pinch and [Yellow Jacket] has been able to jump through hoops for me."

Kidd used Yellow Jacket cable protectors twice in the recent presidential election. He used them at presidential debates and in McCain's recent concession speech in Arizona.

Gorilla Power Systems uses Yellow Jacket cable protectors for everything; from managing an event start to finish or just renting out equipment. The cables are tough and live up to their reputation, Kidd added.