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Yellow Jacket Inc. Rings in New Year with its 25th Anniversary Celebration



Duarte, Calif.-based Yellow Jacket Inc. is ringing in the New Year with its 25th Anniversary celebration. The company's roots reach back to the 1984 Summer Games in Los Angeles when it developed cable protectors at the request of the broadcasting station.

Yellow Jacket is a subsidiary of Peterson Systems International. Today, the company is headed by CEO and President Tom Lubanski. The founder of Peterson Systems, J.W. Peterson, was president when the original Yellow Jacket cable protector was introduced in 1984.

Peterson Systems' humble beginnings started in 1977 with the first patented cable protector, the Crossover™, which could handle 350-ton ore trucks. As the company grew and Yellow Jacket Inc. was formed, the reputation of the cable protector manufacturer soared.

Since its inception, Yellow Jacket has maintained its reputation as a quality, durable, reliable and innovative cable protector manufacturer. Yellow Jacket developed, patented and manufactured the first advanced modular, build-to-suit, cable protector system that locks and stays together, is fully expandable and can protect an unlimited number of cables.

“Although other manufacturers have copied the cable protectors developed by Yellow Jacket, our cable protectors are still recognized as the original and leading cable protector,” said Glenn Bussche, Peterson Systems International General Manager. “Yellow Jacket cable protectors are so strong they have stood the test of time--something no other cable protector manufacturer can say.”

“There is only one company that everyone counts on and no venue is ever going to question that...it's Yellow Jacket,” said Torrance-based Southbay Music Co. Co-owner Karl Maede. “When you look at Yellow Jacket and brand X, they look the same, but you can tell the difference when you use it everyday.”

Maede uses Yellow Jacket protectors for events, television shows and concerts.

The manufacturer has developed several innovative, modularly constructed products including the dog bone connector, the WASP® ADA (the first wheelchair accessible) cable ramp and expandable Yellow Jacket® AMS® Advanced Modular cable protection

system. The company's products are manufactured with 30% more polyurethane than other heavy-duty cable protectors.

Yellow Jackets are "what we use, so it's what we recommend," said Tempe, Ariz.-based Gorilla Power Systems General Manager Jake Kidd. "We use them because we can count on them."

About Yellow Jacket Inc.

For 25 years, Yellow Jacket®, Inc., a division of Peterson Systems International in Duarte, California, has manufactured modular cable protectors for use around the world. Yellow Jacket cable protection products range from light-duty DO Lite cable protector to the highly innovative WASP® AMS® (Advanced Modular System) ADA compatible (wheelchair accessible) cable ramp system. American-made, polyurethane Yellow Jackets are cast-molded for 100% solidity and are the best value on the market. For more information, visit <http://www.yjams.com>.