

Here's the Buzz!

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The Buzz

Ask for the Original...Ask for the Best...Ask for Yellow Jacket!

Welcome to The Buzz!

A newsletter from the #1 Cable Protector Company in the World – Yellow Jacket, Inc.

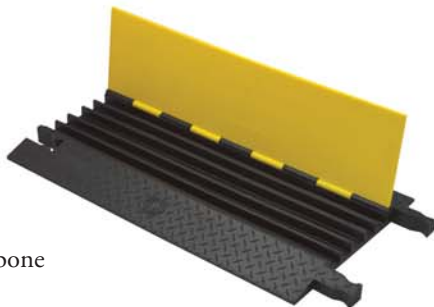
Yellow Jacket is pleased to provide you with this inaugural edition of *The Buzz*, the newsletter that's designed to give you "The Buzz" on what's happening in the cable protector industry.

This publication will also bring you advance information on new products that *Yellow Jacket, Inc.* is preparing to unveil, a spotlight on our currently available products, information on current promotions, as well as editorials from *Yellow Jacket*, the industry leader. Plus, each month we will dedicate a special section to dispelling "cable protector myths" that you may have heard.

YJ Product Spotlight...

YELLOW JACKET CLASSIC

- #1 Cable Protector in the World
- Extra Heavy Duty
- Withstands constant loads from cars, trucks, buses and other heavy vehicles
- Uses the original dog bone connectors



YELLOW JACKET SIGHTINGS...

...around the globe!



...at the Presidential debates held at Belmont University in Nashville, Tennessee



... in Paris, France, protecting cables running under the Eiffel Tower

Celebrating 25 Years of Yellow Jacket

In 2009, we will be celebrating our 25th Anniversary! Our consistent quality and innovative advances in cable protection has earned *Yellow Jacket, Inc.* the status of "#1 in the industry" for a quarter of a century.

In honor of this milestone, watch for many promotions and exciting specials that we will be offering throughout the year.



Cable Protector Myth Buster

Myth #1: All "extra heavy duty" cable protectors are the same.

Buzz says this myth is...

FALSE



The truth is, Yellow Jacket Extra Heavy Duty cable protectors are substantially stronger and more durable than the "extra heavy duty" models produced by other manufacturers.

The difference between a Yellow Jacket Extra Heavy Duty cable protector and other "extra heavy duty" protectors is best demonstrated by comparing the thickness of their bases and lids.

The base and the lid of a Yellow Jacket Extra Heavy Duty cable protector are each a full 3/8" thick. Protectors labeled as "extra heavy duty" by other manufacturers have a base and lid thickness of only 1/4."

The extra thickness in the base and lid of a Yellow Jacket Extra Heavy Duty cable protector is critical for abrasion and tear resistance when it is subjected to heavy vehicle loads.



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YELLOW JACKET
CABLE PROTECTORS

Email questions or comments to:
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