

Here's the Buzz!

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The Buzz



Ask for the Original...Ask for the Best...Ask for Yellow Jacket!

See Yellow Jackets on TV!



We are proud to announce that *Yellow Jacket*® has been selected to supply the cable protectors for the upcoming season of **Extreme Makeover Home Edition**. Enjoy the show on ABC, airing on Sundays at 8/7c ...and watch for *Yellow Jackets* in action!

Buzz says this myth is...

Cable Protector Myth:

FALSE

All urethane cable protectors are the same



THE TRUTH IS: The combination of *Yellow Jacket's* unique design, production process and proprietary Durathane® material creates cable protectors with superior durability and strength.

Yellow Jacket products are made from Durathane®, a proprietary cast molded polyurethane, with superior tear and abrasion resistance. With the added benefits of cast molding and a thick 3/8" instead of 1/4" lid, the *Yellow Jacket Classic* is the most durable and reliable cable protector on the market.

Other cable protector manufacturers use the "rim injection" molding process ... an automated system that shoots the material into the cable protector mold. This method creates a foamy product with air bubbles that reduce the tensile strength, tear strength, and density of the product. Using the preferred "cast molding" process, *Yellow Jacket pours Durathane®* into the mold which allows air bubbles to rise to the surface, leaving the body of the cable protector dense and strong.

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WHAT PEOPLE ARE SAYING...

"When on the construction site here at *Extreme Makeover Home Edition*, we take safety very seriously. With a constant flow of traffic, both vehicular and pedestrian, we had to get cable protectors to protect not only our valuable cables but to create a safe work environment. In the past, EMHE crews used other cable protector brands, but this year they have turned to *Yellow Jackets*."

Diane Korman
Senior Producer, *Extreme Makeover Home Edition*

"Safety is always a huge concern for both in and outdoor events. The trip hazard of AV cables laying on the ground is an issue that you cannot afford to overlook. Gaff tape can only do so much. *Yellow Jacket* manufactures a variety of cable troughs that are affordable, versatile and safe for our most challenging events. An added bonus is that it protects your cables and signal."

Ken Robertson
Technical Arts Director, Hillside Community Church



SPECIAL OFFER Extended to August 14

Yellow Jacket Bundle

Ten *Yellow Jacket*® Classic cable protectors and one of our NEW *Transport Carts*.

\$1,400

Bumble Bee Bundle

Ten *Bumble Bee*® cable protectors and one of our NEW *Transport Carts*.

\$900

Contact *Yellow Jacket* to place your order
(626) 357-7051

(Transport cart also sold separately)



If it's not **YELLOW** and **BLACK**, It's **NOT** the Original!

www.yjams.com
888.357.7051



Email questions or comments to:
marketing@yjams.com